



Sponsorship Opportunities 2019

siyemi

Siyemi Learning

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Welcome to **ECOS**

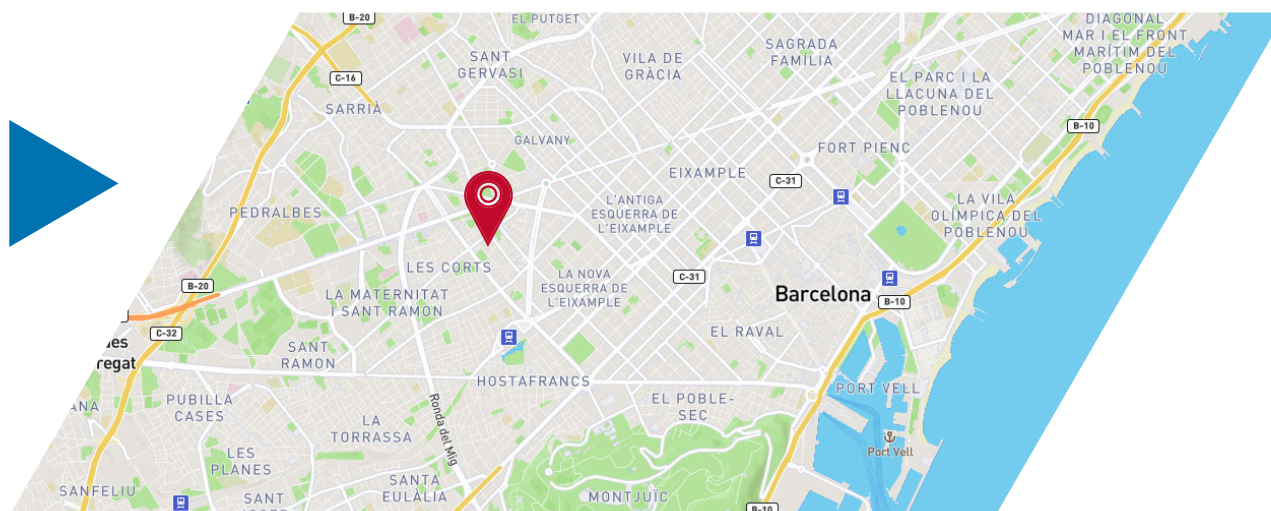
► The **Programme**

The European Cardio-Oncology Symposium (ECOS) is a new initiative focusing on continuing medical education (CME) and continuing professional development (CPD) for healthcare professionals involved in the cardiovascular care of patients with cancer. The programme will launch in March 2019 with the ECOS 2019 Spring Meeting, a 1.5-day live CME-CPD meeting in Barcelona, Spain. Following the live meeting, the ECOS Online Learning Centre (EuroCardio-Onc.org) will support the growing ECOS community with additional CME-certified activities.

We invite you to join us at the inaugural live ECOS meeting, the first CME meeting dedicated to the educational needs of European healthcare professionals with an interest in cardio-oncology.

► The **Meeting**

The ECOS 2019 meeting will take place on **8-9 March** at the NH Collection Barcelona Constanza in Barcelona, Spain.

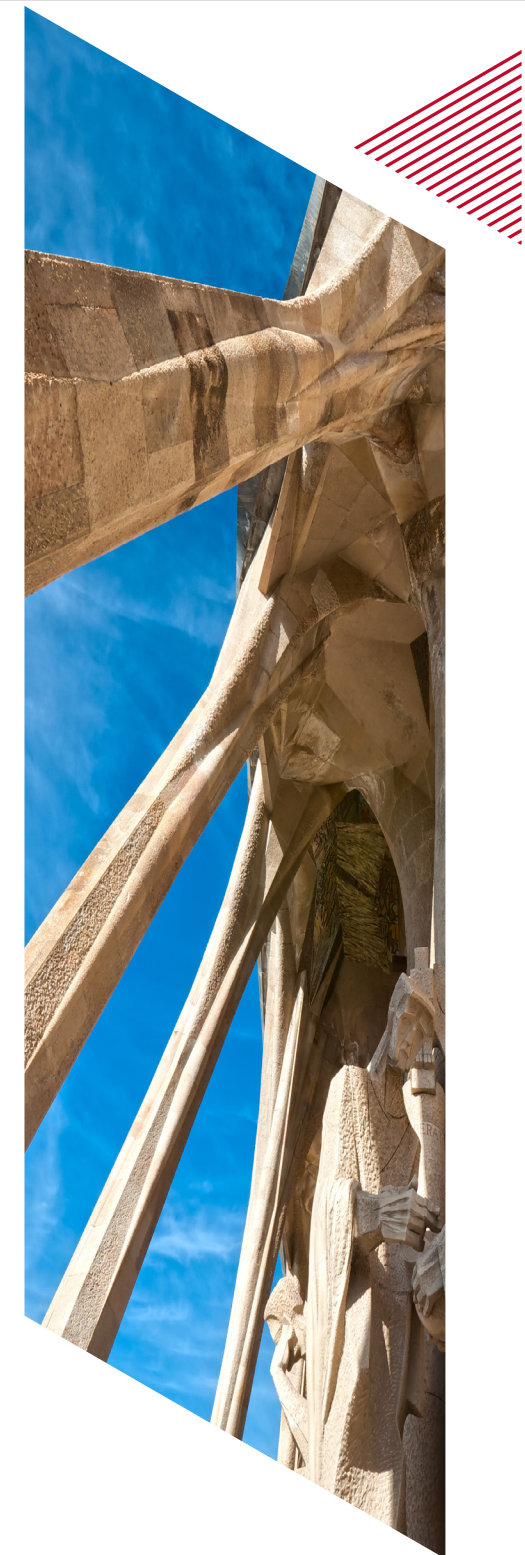


About **Siyemi**

► Siyemi **Learning**

Siyemi Learning was formed in 2006 as an independent CME provider based in Manchester, UK. The mission of Siyemi Learning is to work collaboratively with healthcare professionals and education partners in the development, presentation and accreditation management of educational programs taking place primarily in Europe, but also globally. To date, Siyemi Learning has worked on over 300 hours of CME-accredited live meetings and 60 hours of accredited eLearning (accredited by ACOE, EACCME, EBAC, EU-ACME, EACIC, and nationally in France, Germany, Italy, UK, Canada, and the US).

In 2015, Siyemi Learning earned the distinct achievement of becoming the first CME provider based outside of the US to be accredited by the Accreditation Council for Continuing Medical Education (ACCME) and succeeded in being reaccredited in 2017 – its accreditation is valid through November 2021. As such, Siyemi Learning is uniquely positioned to develop and deliver CME-accredited education to global healthcare professionals.



Steering Committee

Manchester UK

Richard Cowan

The Christie NHS Foundation Trust

John Radford

The Christie NHS Foundation Trust

John Murray

President, EBMT Nurses Group

The Christie NHS Foundation Trust

Warsaw PL

Sebastian Szmit

European Health Centre

Brussels BE

Evandro de Azambuja

Jules Bordet Institute

London UK

Mark Westwood

Barts Health NHS Trust

Arjun Ghosh

Barts Health NHS Trust

Charlotte Manisty

Barts Health NHS Trust

Richard Stephens

Patient Advocate

National Cancer Research Institute

Milan IT

Daniela Cardinale

European Institute of Oncology (IEO)

Carlo Cipolla

European Institute of Oncology (IEO)

Giuseppe Curigliano

European Institute of Oncology (IEO)

Planned Sessions

Format & Topics

Plenary Sessions

Attended by all delegates, the plenary sessions provide a broad overview of key topics in cardio-oncology.

- ▶ **Cardio-oncology:** a new medical discipline
- ▶ **Cardiotoxicity in focus:** spectrum of cardiovascular challenges in patients with cancer
 - ▶ Malignant pericardial effusion
 - ▶ Radiotherapy-induced cardiac disease
 - ▶ Cardiac and cardiovascular toxicity by old and novel anticancer drugs
- ▶ **Risk stratification:** biomarkers and other predictive/prognostic tools
- ▶ **Early diagnosis of cardiotoxicity:** approaches to treatment monitoring
- ▶ **Prevention strategies:** lifestyle modifications and cardio-protective agents
- ▶ **Current and emerging treatment approaches in cardio-oncology**

Cardio-Oncology Clinic Panel

In this interactive discussion, panellists will share best practices for building a cardio-oncology service.

- ▶ **Building a cardio-oncology clinic:** real-world experiences
- ▶ **Team members and roles for inpatient care and outpatient services**
- ▶ **Sample workflow protocols:** patient volume, appoint scheduling, and care coordination
- ▶ **Best practices for addressing barriers to multidisciplinary care**

Planned Sessions

► Format & **Topics**

In-Depth Breakouts

During concurrent breakouts, delegates are free to select which sessions to attend for more in-depth discussion.

- **Cardio-oncology for the interventionalist**
- **Cardio-oncology for the electrophysiologists**
- **Cardio-oncology for medical oncologists**
- **Cardio-oncology in the emergency department**
- **Cardio-oncology concerns among adult survivors of childhood cancers**

Debates in Cardio-Oncology

In this debate-style session, experts will examine different perspectives on emerging controversies.

- **"All patients receiving cardiotoxic chemotherapy should see a cardiologist."**
- **"Every patient receiving fluorouracil should undergo stress imaging."**
- **"Dedicated cardio-oncology services are unnecessary; an electrophysiologist is sufficient."**
- **"Every patient taking trastuzumab should have an echocardiogram."**

Planned Sessions

► Format & **Topics**

MDT Case Challenge Session

During concurrent break Delegates will be split into multidisciplinary teams (MDTs) to review challenging cases and present team recommendations, with the goal of highlighting the diversity of opinions regarding optimal treatment. outs, delegates are free to select which sessions to attend for more in-depth discussion.

- **Patient with heart failure undergoing chemotherapy**
- **Patient with a history of CVD beginning checkpoint-inhibitor therapy**
- **Patient with atrial fibrillation and newly diagnosed lymphoma**
- **Patient with breast cancer who develops cardiotoxicity on trastuzumab**
- **Patient undergoing radiation therapy who presents with chest pain**

*Note that patient videos offering personal insights on the cardio-oncology patient journey will be incorporated if possible; to be developed with patient-advocacy group collaborators

Hands-on Imaging Workshop

Interested delegates can register for supplemental hands-on workshops focusing on diagnostic imaging.

- **Guidelines for detecting cardiotoxicity in oncology patients**
- **Steps for acquiring optimal echocardiographic images**
- **Interpreting real-world data sets: 4D imaging and speckle track/strain measurements**

► *The ECOS Scientific Steering Committee and Educational Planning Committee will guide the design and content of the ECOS programme.*

Sponsorship Options

Why Sponsor ECOS

For the inaugural ECOS meeting, there are several ways in which you and your organisation can support the education of physicians and other health professionals in cardio-oncology. In recognition of your support, ECOS will acknowledge your company on the ECOS website and in the meeting materials. Take advantage of the support opportunities, outlined below, which will showcase your commitment to ECOS. Whatever your level of partnership, our team is dedicated to working with you to ensure that your commitment is of mutual benefit. We are also requesting and accepting independent medical education (IME) grants. Please contact us for more details if this is your preferred route of support.

| | Gold | Silver | Bronze |
|-----------------------|------|--------|--------|
| ► Exhibit space | ► | | |
| ► Website | ► | ► | ► |
| ► Programme book | ► | ► | ► |
| ► Registration | 4 | 2 | 1 |
| ► Delegate bag insert | ► | ► | |

Sponsor Level : Gold
Contribution : € 10,000

| | |
|-----------------------|--|
| ► Exhibit space | space for a 3m stand/table top display in the exhibition area |
| ► Website | acknowledgement in the financial support area of the ECOS website under level of support |
| ► Programme book | recognition in the programme book distributed electronically to meeting registrants |
| ► Registration | four (4) complimentary meeting registrations |
| ► Delegate bag insert | dimensions up to A4, at discretion of sponsor |

€10,000

Sponsorship Options

Sponsor Level : Silver

Contribution : € 5,000

| | |
|-----------------------|--|
| ► Exhibit space | not available at this level |
| ► Website | acknowledgement in the financial support area of the ECOS website under level of support |
| ► Programme book | recognition in the programme book distributed electronically to meeting registrants |
| ► Registration | two (2) complimentary meeting registrations |
| ► Delegate bag insert | dimensions up to A4, at discretion of sponsor |

€5,000

Sponsor Level : Bronze
Contribution : € 2,500

| | |
|-----------------------|--|
| ► Exhibit space | not available at this level |
| ► Website | acknowledgement in the financial support area of the ECOS website under level of support |
| ► Programme book | recognition in the programme book distributed electronically to meeting registrants |
| ► Registration | one (1) complimentary meeting registration |
| ► Delegate bag insert | not available at this level |

€2,500

Appendix 1

► Programme **Flyer**



ecos
European Cardio-Oncology Symposium

The European Cardio-Oncology Symposium (ECOS) is a new CME initiative for cardiologists, oncologists, and other health professionals involved in the cardiovascular care of patients with cancer.

ECOS is led by a Steering Committee of international experts in cardio-oncology, including cardiologists, oncologists, nursing experts, and patient advocates who are dedicated to developing innovative multidisciplinary education. By providing a highly interactive educational forum, ECOS supports the implementation of new clinical evidence and best practices in cardio-oncology.

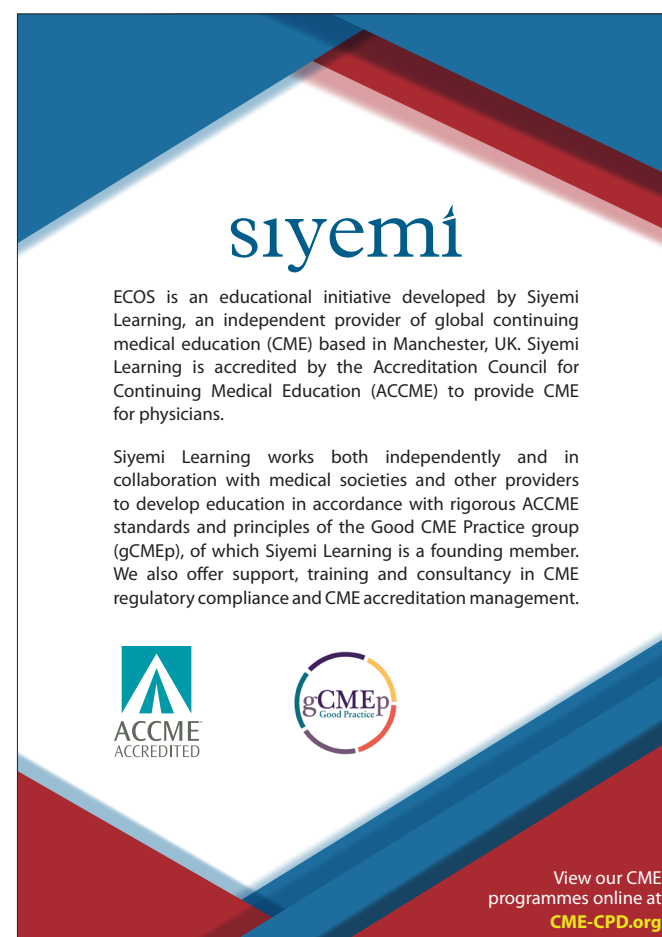
JOIN US FOR:

-  **Live meetings**
-  **Online activities**
-  **Clinical resources**

SAVE THE DATE
ECOS 2019 Spring Meeting
Barcelona, Spain
8-9 March, 2019

Join our CME community at
EuroCardio-Onc.org



◀ Front



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ECOS is an educational initiative developed by Siyemi Learning, an independent provider of global continuing medical education (CME) based in Manchester, UK. Siyemi Learning is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide CME for physicians.

Siyemi Learning works both independently and in collaboration with medical societies and other providers to develop education in accordance with rigorous ACCME standards and principles of the Good CME Practice group (gCMEp), of which Siyemi Learning is a founding member. We also offer support, training and consultancy in CME regulatory compliance and CME accreditation management.

View our CME programmes online at
CME-CPD.org

Back ▶

Appendix 2

► Save The **Date**



ecos
European Cardio-Oncology Symposium

2019 Spring Meeting

8-9 March
Barcelona
Spain

Learn more
Register online
EuroCardio-Onc.org

◀ Front



ecos
European Cardio-Oncology Symposium

European Cardio-Oncology Symposium | **2019 Spring Meeting**
8-9 March | Barcelona, Spain

SAVE THE DATE
ECOS 2019 is a live 2-day CME event for the multidisciplinary cardio-oncology team.

Target Audience
Cardiologists, clinical oncologists, radiation oncologists, specialist nurses, pharmacists, and other professionals involved in the care of patients with cancer.

Meeting Overview
This curriculum-based meeting incorporates plenary sessions, interactive breakouts, and hands-on workshops designed to build knowledge and skills in the emerging field of cardio-oncology.

Learn more and register online
EuroCardio-Onc.org

 Siyemi Learning designates this live activity for a maximum of 12.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Back ▶



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